

For Recruiting

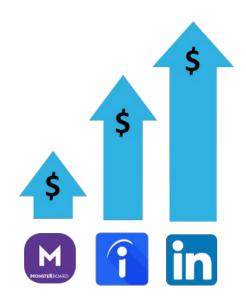


# What ZAPinfo Helps With

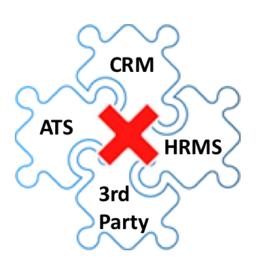
## **Recruiters To Busy**



## **Increased Costs**



## **Non-Integrated Apps**





# What ZAPinfo Helps With

Search & Research



**Prepping Profiles** 



**Finding Data** 



**Getting Feedback** 



**Moving Jobs & Profiles** 

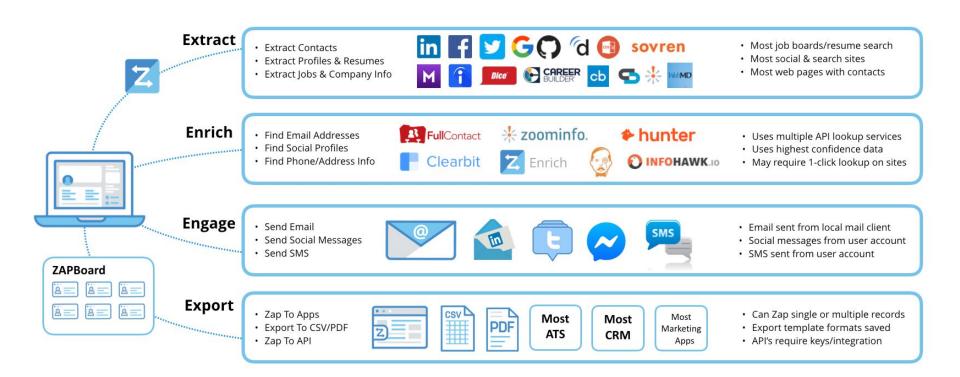


Outreach



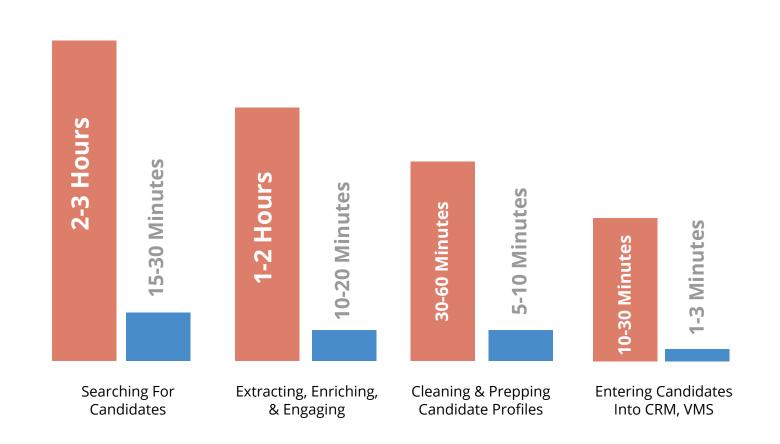


# What ZAPinfo Helps With





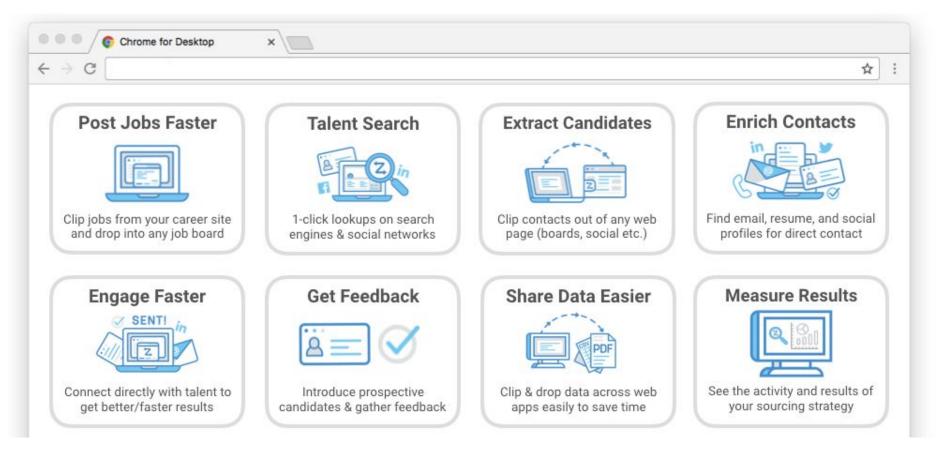
## Time Saved = More Results





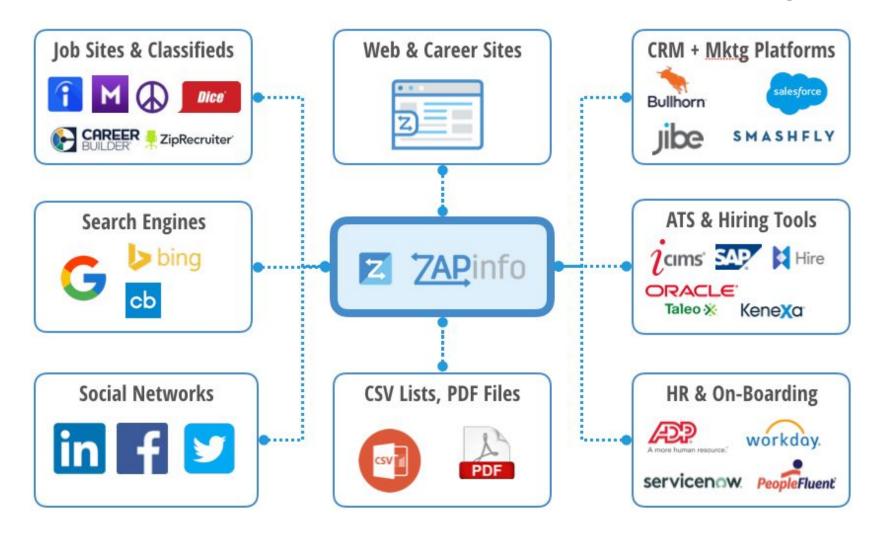
## Turn Your Browser Into...

## **Automate Every Step Of The Recruiting Process**



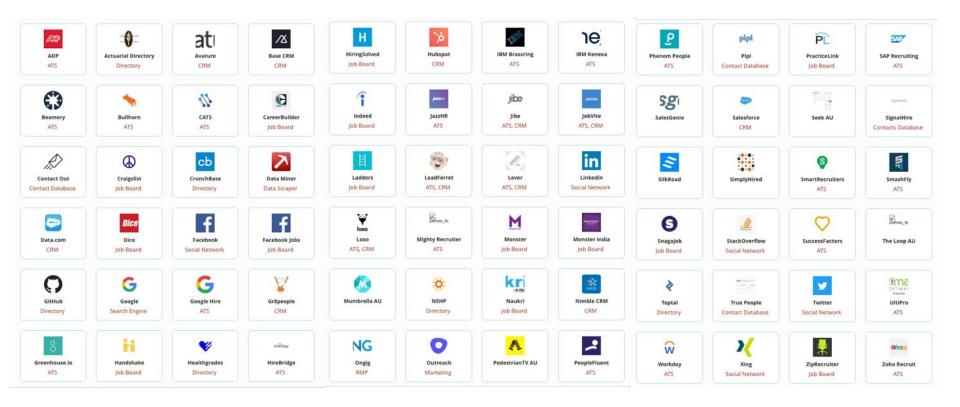


# **Makes Data Transfer Easy**





# Over 100+ Sites + Apps Mapped





## Over 5,000 Users



























Correctionistic

































































































































































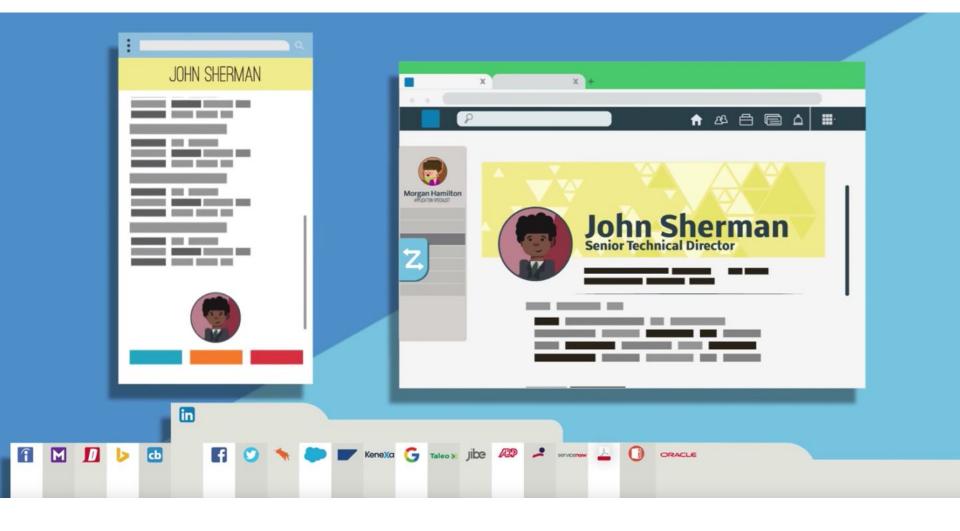








## An Assistant In Your Browser



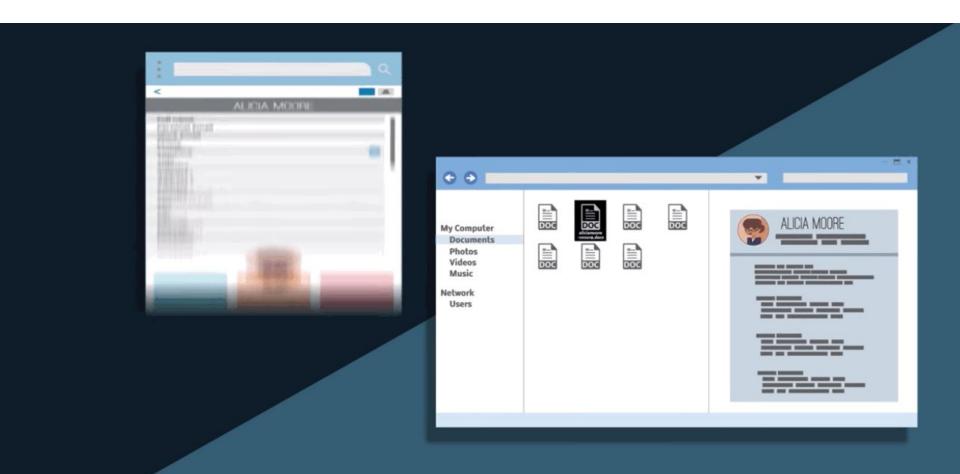


# **Zapping Contacts On Any Site**



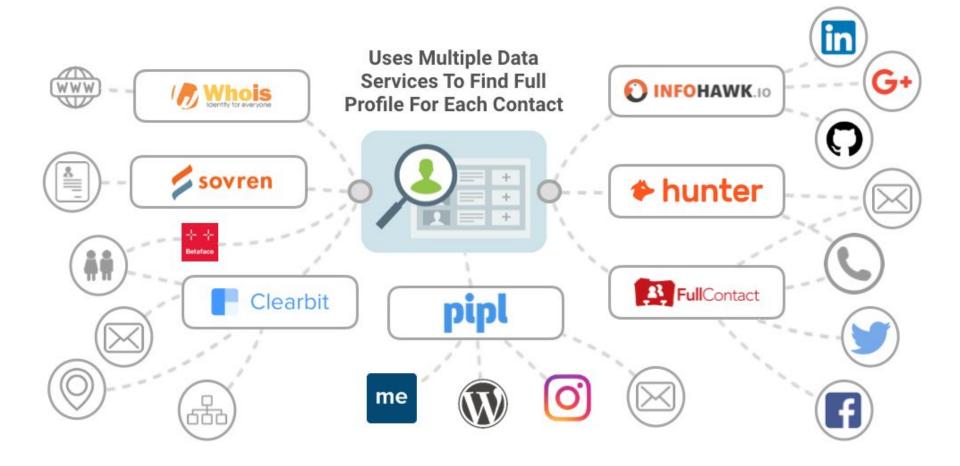


## **Enrich Contacts > Find Email + Profile**





# **Multiple Enrichment Sources**





# Works On All Aspects Of LinkedIn

#### Google Xray



# Use Droplets To Connect Faster



#### Single Profile Clip



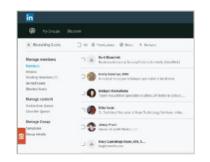
## **Multiple Profile Clip**



#### Bulk Import & Find Linkedin Profiles



#### **Groups Clip**



#### Clip/Post Jobs

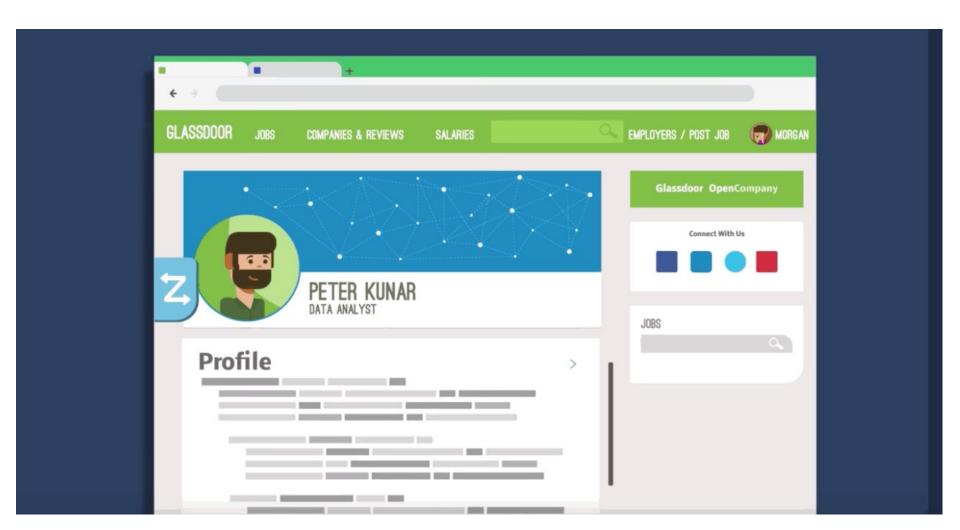


#### **Recruiter Lists**





## Fills Out Forms With 1-Click





## **Zapping Job From Site**



ABOUT US

CAREER AREAS

LOCATIONS

INTERNSHIPS

**DIVERSITY & INCLUSION** 

BENEFITS

Q SEARCH JOBS LOG IN

JOB RECOMMENDATIONS

Leverage your LinkedIn profile for tailored jobs at NIKE, Inc.

MATCH MY JOBS

## **NIKE PORTLAND SEASONAL ATHLETE**

APPLY

RELATED JOBS NIKE PORTLAND - RETAIL PART TIME ACCOUNTING ADMIN/ASSISTANT -PORTLAND, OR

PORTLAND, OREGON, UNITED STATES

## NIKE PORTLAND AIRPORT PART-TIME ATHLETE

PORTLAND, OREGON, UNITED STATES

Become a Part of the NIKE, Inc. Team

NIKE, Inc. does more than outfit the world's best athletes. It is a place to explore potential, obliterate boundaries and push out the edges of what can be. The company looks for people who can grow, think, dream and create. Its culture thrives by embracing diversity and rewarding imagination. The brand seeks achievers, leaders and visionaries. At Nike, it's about each person bringing skills and passion to a challenging and constantly evolving game.

To work in retail is to be the face of Nike, Inc.. With a relentless focus on product knowledge and customer service, Nike Retail teams give valuable experiences to consumers every day. From Shanghai to San Francisco, every store has a unique perspective and hosts an inspiring community of sport and style devotees. A career in Nike Retail demands creativity and ambition and offers the opportunity to grow with some of the best athletes, teammates and retail partners in the industry.

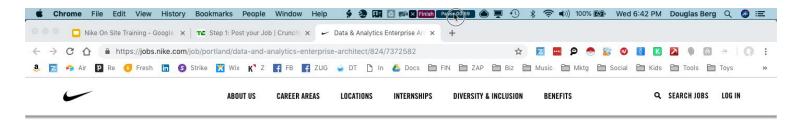
Description

Work Hard. Play Hard.

Google Chrome



## **Posting Jobs With 2-Clicks**



#### JOB RECOMMENDATIONS

Leverage your LinkedIn profile for tailored jobs at NIKE, Inc.

MATCH MY JOBS

## DATA & ANALYTICS ENTERPRISE ARCHITECT

APPLY

RELATED JOBS Director - Strategy, Information & Analytics

PORTLAND, OREGON, UNITED STATES

INFRASTRUCTURE RELEASE MANAGER - NIKE TECHNOLOGY

PORTLAND, OREGON, UNITED STATES

IT GENERAL CONTROLS LEAD

PORTLAND, OREGON, UNITED STATES

Become a Part of the NIKE, Inc. Team

NIKE, Inc. does more than outfit the world's best athletes. It is a place to explore potential, obliterate boundaries and push out the edges of what can be. The company looks for people who can grow, think, dream and create. Its culture thrives by embracing diversity and rewarding imagination. The brand seeks achievers, leaders and visionaries. At Nike, it's about each person bringing skills and passion to a challenging and constantly evolving game.

Nike, Inc. Technology is responsible for making the world's largest sport brand run faster, smarter and more securely. From infrastructure to security and supply chain operations, Technology specialists drive growth through top-flight hardware, software and enterprise applications. Global Technology aggressively innovates solutions to drive growth while creating and implementing tools that help make everything else in the company possible.

#### Description

At Nike, we serve athletes. Fueled by the insights of the world's best, we design and create products to elevate human potential on a global scale. And it's on us, the Global Operations Team (GOT), to help bring this mission to life.

We are a diverse lineup of thousands spread across the globe. Together, we are building a smarter, more connected and automated value chain. And we are looking for world-class talent like you to contribute to this journey.





# **Saving Recruiters Time**

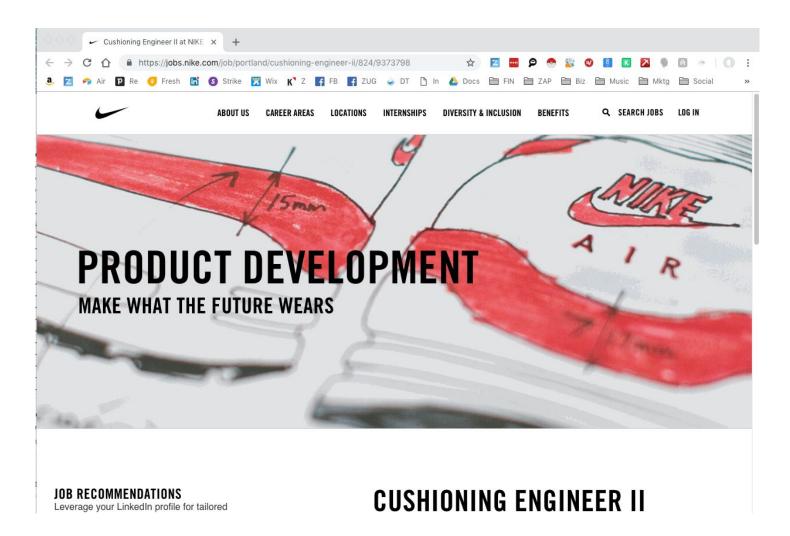
Manual Job Posting 20-25 Minutes

With ZAPinfo 2 Minutes

Recruiter	Jobs Per Mo	Minutes Saved	Hours Saved	Yearly Saved	Cost Saved
5	20	1,900	31.67	380	\$15,200
10	20	3,800	63.33	760	\$30,400
10	30	5,700	95.00	1140	\$45,600
20	20	7,600	126.67	1520	\$60,800
25	40	19,000	316.67	3800	\$152,000
50	30	28,500	475.00	5700	\$228,000

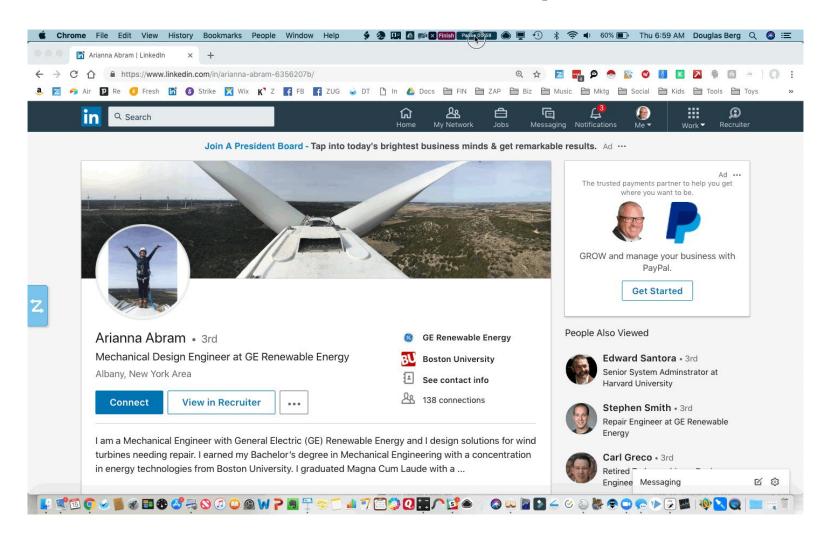


## **Quick Search From Any Site**



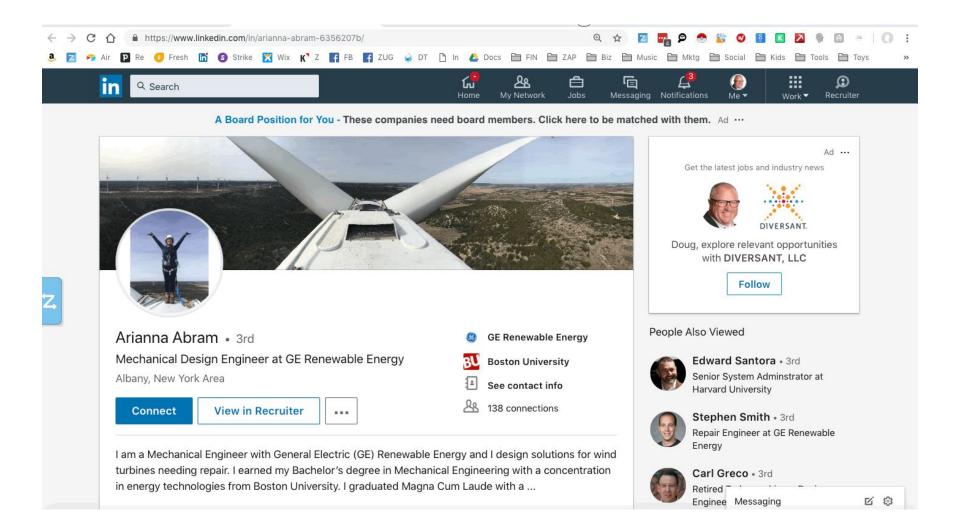


## **Zap Profile Create PDF**



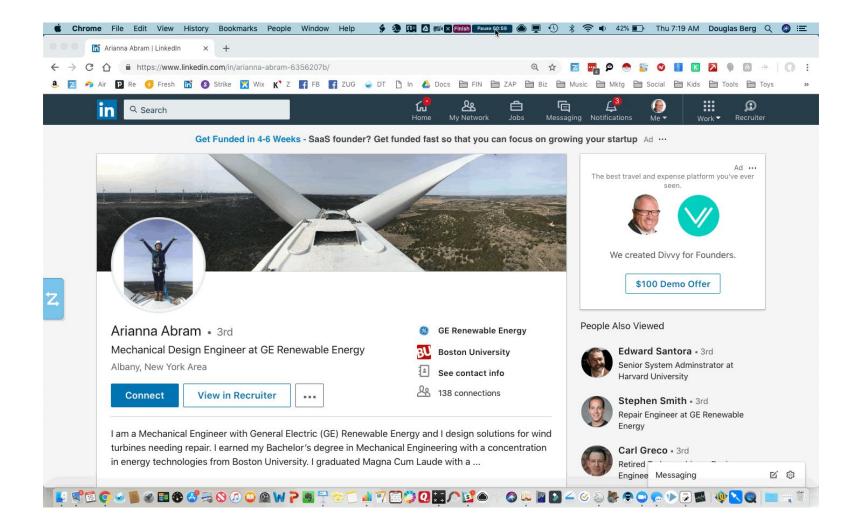


## **Connect Better & Faster**



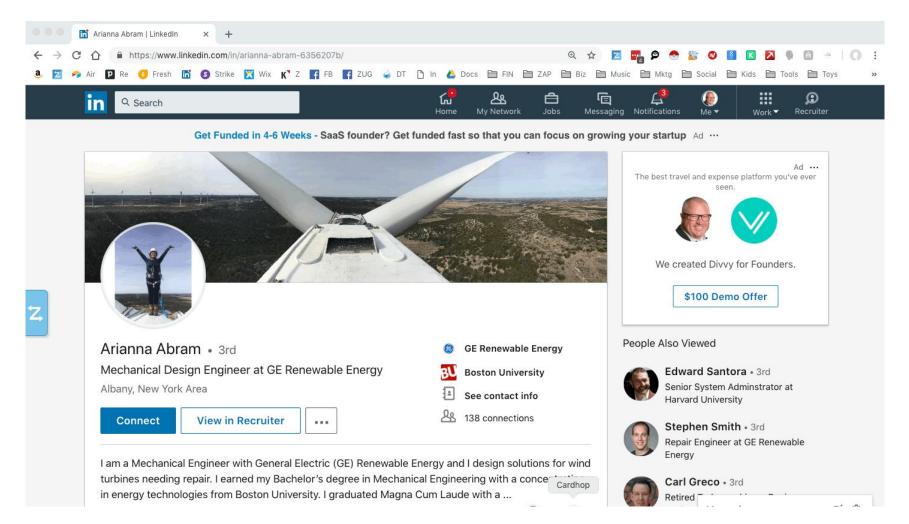


## Find More + Better Data



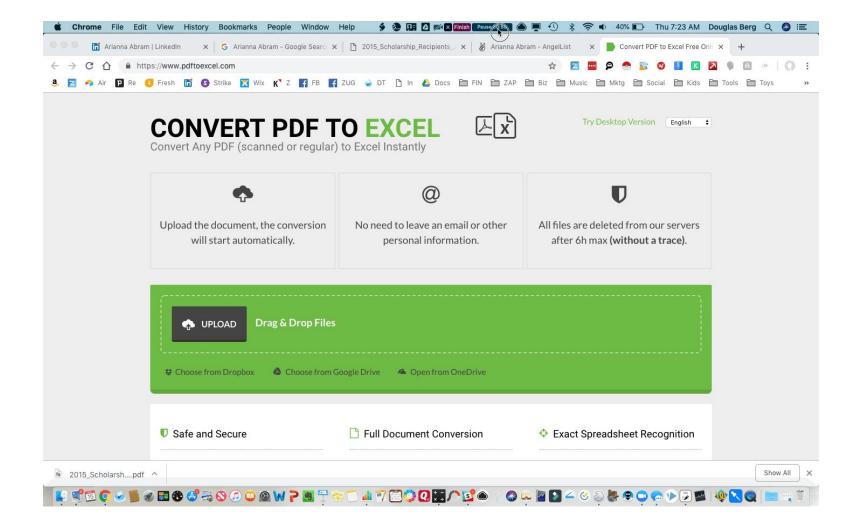


# **Tripping On Gold**



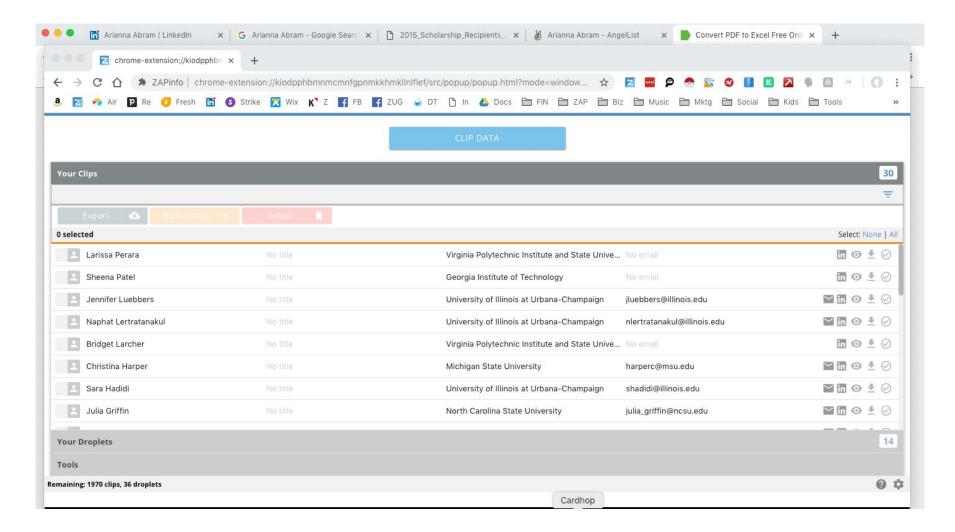


# **Bulk Import Contacts**





## **Zap Enrich Contacts**





# **Get Actionable Lists In A Zap**

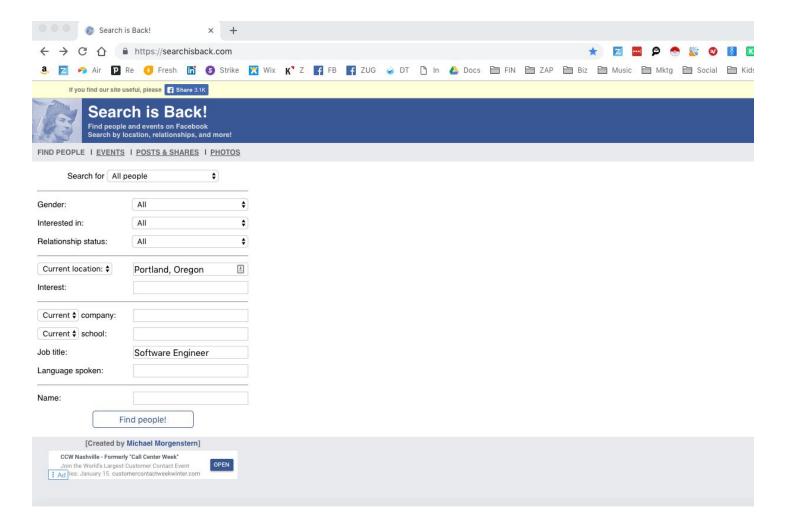
#### Society of Women Engineers Scholarship Recipients for 2015-2016 Academic Year

Scholarship	First Name	Last Name	School	Class Level	Major(s)
Ada I. Pressman Memorial	Jacquilyn	Green	Georgia Institute of Technology	Junior	Mechanical Engineering
American Transmission Co.	Rebecca	Brake	The University of Alabama	Junior	Civil Engineering
Anne Shen Smith Endowed	Lauren	Anderson	University of the Pacific	Junior	Engineering Management
Bayer	Mahalia	Bradford	University of Pittsburgh, Pittsburgh Campus	Junior	Mechanical Engineering
Bayer	Lenora	Dieyi	Drexel University	Junior	Chemical Engineering
Bechtel Corporation	Danielle	Schroeder	Drexel University	Junior	Civil Engineering
Cummins	Elise	Adamson	University of Maryland, Baltimore County	Junior	Chemical Engineering

tps://www.zapinfo.io				
Export				Select: None
Larissa Perara	iOS Software Developer	Microsoft	larissaperara@microsoftonline.com	<b>≥</b> 6 0 ±
Sheena Patel	Product Marketing Engineer	Texas Instruments	s-patel@ti.com	
Jennifer Luebbers	Parallel Co-Op Student	Caterpillar Inc.	jluebbers@illinois.edu	<b>™</b> iii ⊙ ±
Quinn Lertratanakul	Software Engineer	Microsoft	nlertratanakul@illinois.edu	<b>™</b> 🗓 ⊙ 🕹
Bridget Larcher	Software Developer	Capital One	bridget.larcher@capitalone.com	
Christina M Herring	Director of WIC	State of Michigan	harperc@msu.edu	<b>™</b> 🗂 ⊙ ځ
Sara Hadidi	DTLP & Software Engineer	GE Digital	shadidi@illinois.edu	<b>™</b> 🗂 ⊙ ±
Julia Griffin	Assistant Garden Manager	Detroit Abloom	julia_griffin@ncsu.edu	

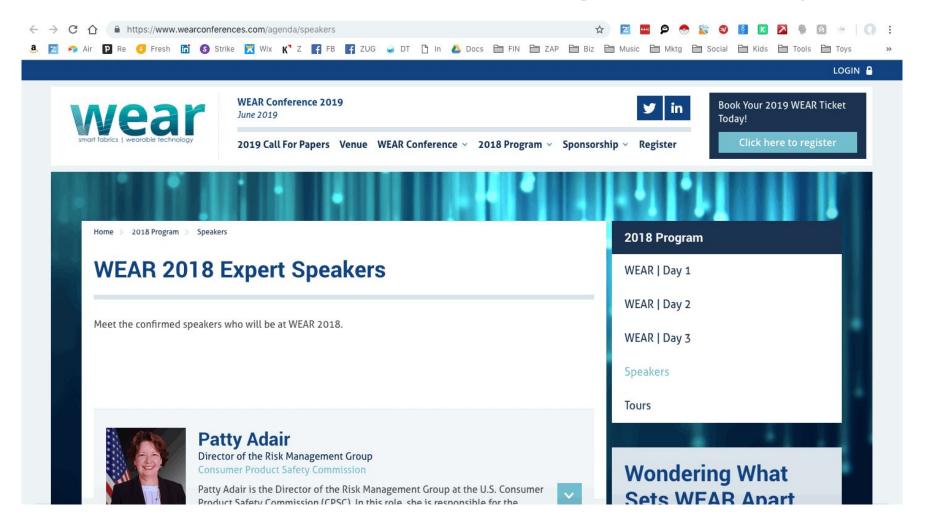


# **Facebook Recruiting Use**



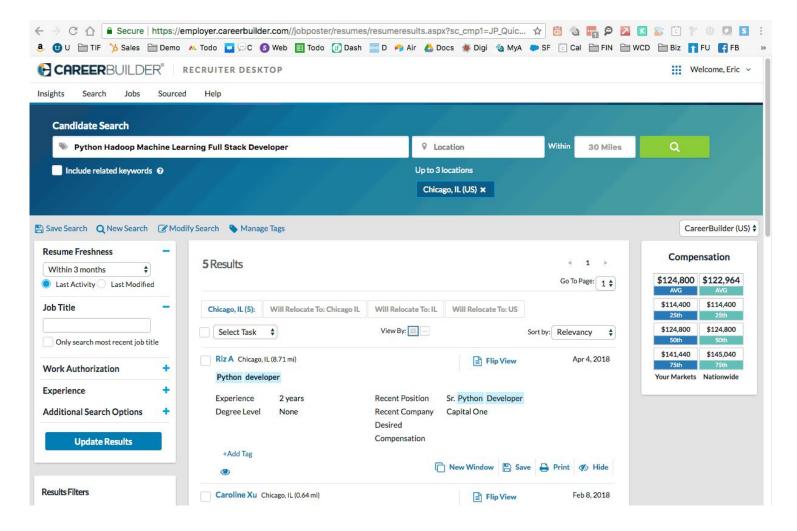


# **Zap Contacts Anywhere**



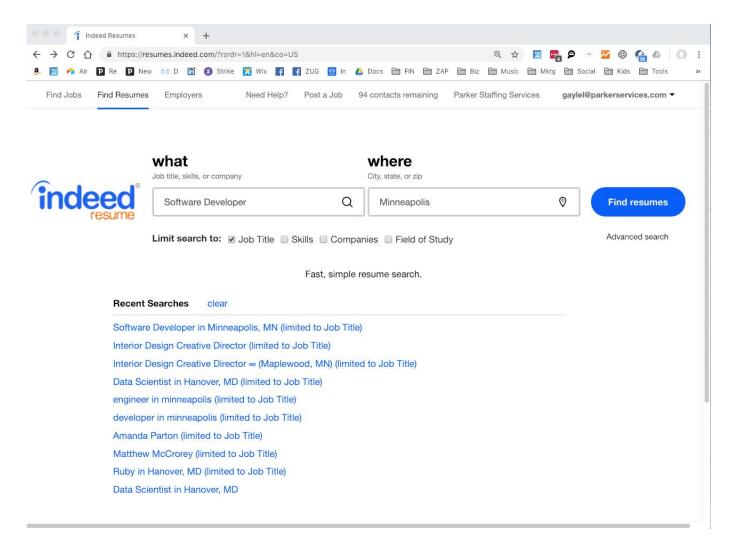


# **Zap From Job Boards**

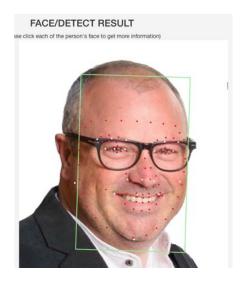




# **Zap From Indeed**







# **Diversity Identification**

age	44 (60%)
attractive	no (78%)
bags under eyes	yes (4%)
bald	yes (93%)
beard	yes (10%)
big nose	yes (54%)
gray hair	yes (90%)
bushy eyebrows	no (79%)
chubby	yes (78%)
double chin	yes (85%)
expression	smile (97%)
expression gender	smile (97%) male
-	· , ,
gender	male
gender glasses	male yes
gender glasses gray hair	male yes yes (81%)
gender glasses gray hair oval face	yes yes (81%) yes (21%)
gender glasses gray hair oval face pale skin	male yes yes (81%) yes (21%) no (14%)
gender glasses gray hair oval face pale skin race	male yes yes (81%) yes (21%) no (14%) white



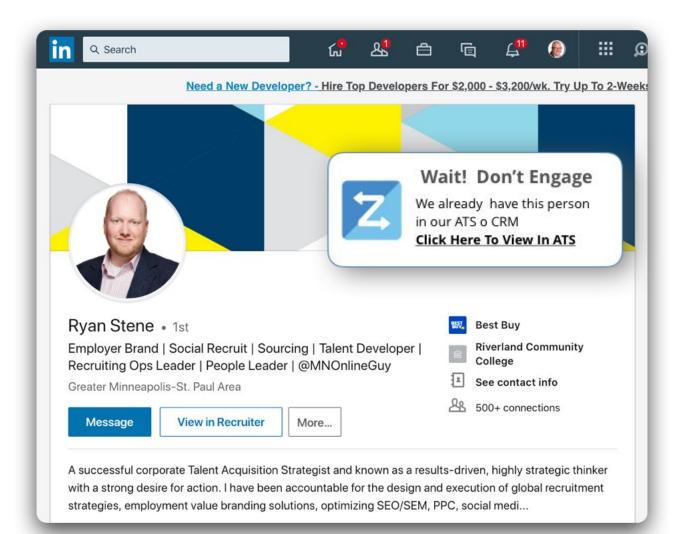
# FACE/DETECT RESULT (Please click each of the person's face to get more information)

# **Diversity Identification**

attractive	yes (42%)
bags under eyes	no (34%)
bangs	no (76%)
big lips	no (48%)
big nose	no (83%)
blond hair	yes (23%)
chubby	no
double chin	no
expression	smile (99%)
gender	female (36%)
heavy makeup	no (84%)
high cheekbones	yes (54%)
mouth open	yes
narrow eyes	yes (36%)
oval face	yes (23%)
pale skin	no (30%)
race	asian (68%)
rosy cheeks	no
straight hair	yes (0%)
wearing earrings	yes (12%)
wearing lipstick	no (62%)
young	yes (90%)

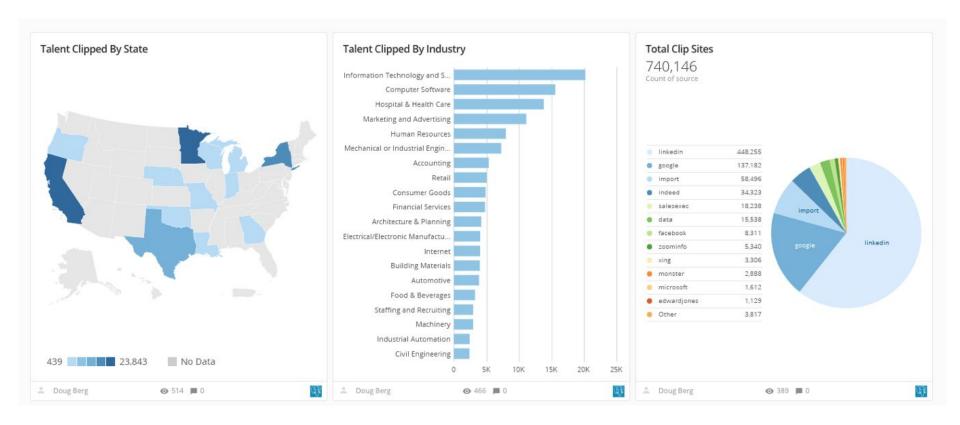


## **Linking Data Across Sites**



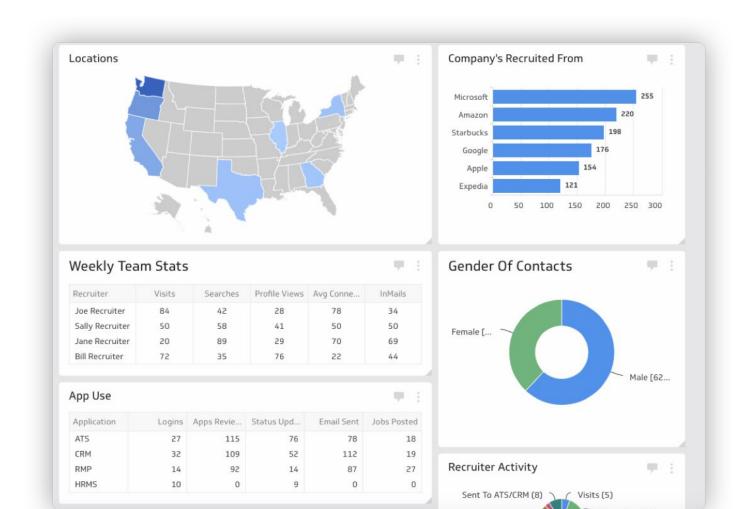


# **Gain Visibility To Sourcing**



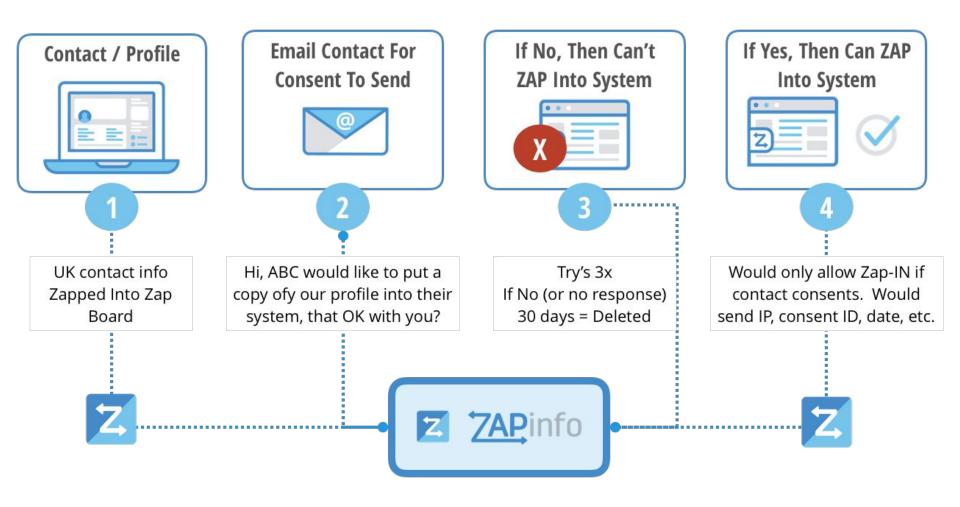


# **Gain Visibility To Sourcing**





## **Helping With GDPR**





## **Helping With GDPR**





Featuring: Lou Adler

ZAPinfo Webinar - Lou Adler - Small Batch, High Touch Recruiting

Dec 14, 2018 1:00 pm





Jer Langhans James Temple



ZAPinfo Webinar -Sourcing Sprints On Steroids featuring Jer Langhans & James Temple

Nov 9, 2018 1:00 pm

Z ZAPinfo



Featuring:
Nicole Borrell
Falent Acquisition Consultant
& Strategist

ZAPinfo - Optimizing The Everyday Recruiter -Featuring Nicole Borrell

Nov 2, 2018 1:00 pm

## **ZAP**info



Marvin Smith
Lockheed Martin

ZAPinfo - Zapping Your Linkedin Recruiter Account Featuring Marvin Smith

Oct 5, 2018 1:00 pm





Peaturing:

Dean Da Costa

ZAPinfo - Zapping Facebook For Recruiting Success - Featuring Dean Da Costa

Oct 26, 2018 1:00 pm

#### Z 7APinfo



Featuring: Eric Jaquith CDI

ZAPinfo - Get 2X From Your Job Boards Using ZAPinfo - Featuring Eric Jaquith

Oct 19, 2018 1:00 pm

#### **Z** 7APinfo



Bret Feig
IPG Media Brands

ZAPinfo - Building & Enriching Contact Lists Faster - Featuring Bret Feig

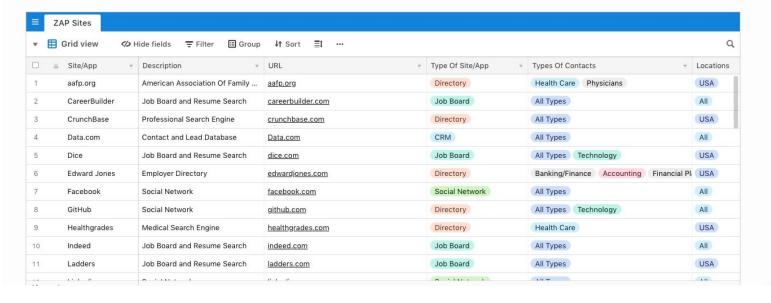
Oct 12, 2018 1:00 pm



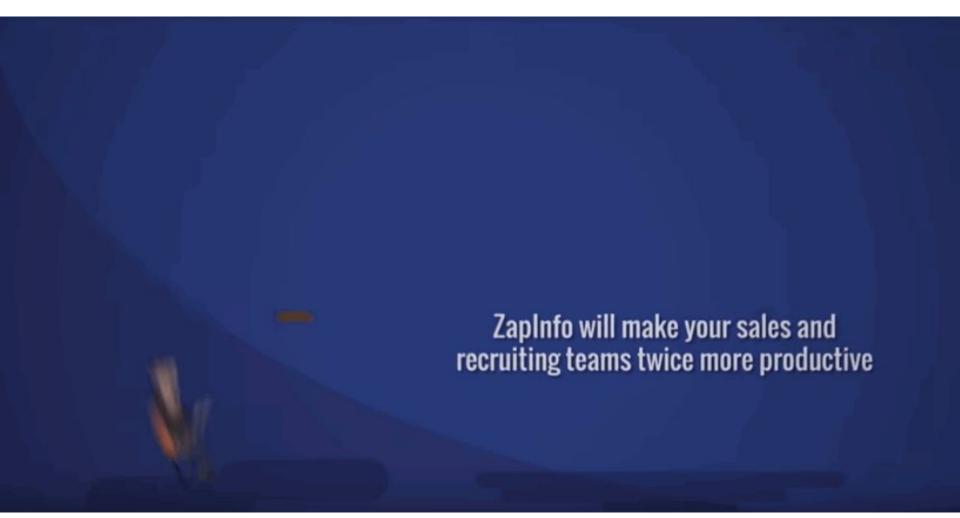


HOME SEE IT USES SITES CLIENTS PRICING LEARN BLOG INSTALL

## Where To Find People To ZAP









## **Pricing Information**

# Affordable pricing plans

#### FREE STARTER

\$0

Try ZAPinfo for free and get started using the Chrome Extension today.

25 Active Clips/Contacts/Resumes

No Email Enrichment / Social Profiles

Zap Contacts Into Pre-Mapped Apps

Export To CSV

Create PDF Profiles

Use ZAP Search To Find People

**Get Started** 

#### BASIC

#### \$25 / Month

Try ZAPinfo for free and get started using the Chrome Extension today.

100 Active Clips/Contacts/Resumes

Unlimited Email Enrichment / Social Profiles

Zap Contacts Into Pre-Mapped Apps

Export To CSV

Create PDF Profiles

Use ZAP Search To Find People

**Get Started** 

## PAID PREMIUM \$40 / Month

Get more active contacts and find email/contact information for each person

- 250 Active Clips/Contacts/Resumes
- · Unlimited Email & Social Profile Lookups
- Zap Contacts Into Pre-Mapped Apps + Custom Mapping Available
- · Bulk Import Of Contacts
- Bulk Social Profile Harvesting
- · Bulk Uploading Of Contacts
- · 50 Zaplets (Personalized Messaging)
- Bulk Contact Extractor
- · Boolean Search Builder

**Get Started** 

#### POWER USER \$60 / Month

Click here to add your own content, or connect to data from your collections.

- 1,000 Active Clips/Contacts/Resumes
- Unlimited Email & Social Profile Lookups
- Zap Contacts Into Pre-Mapped Apps + Custom Mapping Available
- · Bulk Social Profile Harvesting
- Bulk Uploading Of Contacts
- 100 Zaplets (Personalized Messaging)
- · Bulk Contact Extractor
- · Boolean Search Builder
- Easy User Admin
- Team Metrics & Measurement

Get Started